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KRIPTOVALUTE: REVOLUCIJA NA PODROČJU PLAČEVANJA

mag. Polona Ajdič
Independent Marketing Associate





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RAZVOJ DENARJA – PLAČEVANJA



- Ideja se je rodila v letu 2008 v senci gospodarske krize > izvršiti plačilo P2P brez posrednikov in visokih provizij

ZAČELO PA SE JE ŽE PREJ



KAKO SE JE VSE SKUPAJ ZAČELO ?



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- **BLOCKCHAIN** omogoča prenos vrednosti od točke A do točke B brez posrednika/banke → blockchain je tako kot internet odprta koda, vendar v poslovanje prinaša transparentnost preko trajnega zapisa in večplastnega potrjevanja, ki onemogoča ponarejanje.
- **BITCOIN** pa je nesporno prva kriptovaluta, ki je bila ustvarjena na blockchain tehnologiji in zaščitena s kriptografijo. Ustvarjen leta 2009 s prvim blokom.
- **KRIPTOVALUTA** je digitalna ali virtualna valuta, ki za varnost uporablja kriptografijo. S tem je izjemno zaščitena pred ponarejanjem. Vsaka kriptovaluta ima vnaprej znano število kovancev.
- Leta 2010 narejena prva spletna menjalnica za kriptovalute MtGox (Japonska)
- Število kriptovalut je rastlo po vsem svetu → število menjalnic → špekulacije → propad prve menjalnice v 2014 → prva evropska in tudi slovenska menjalnica Bitstamp (2013)

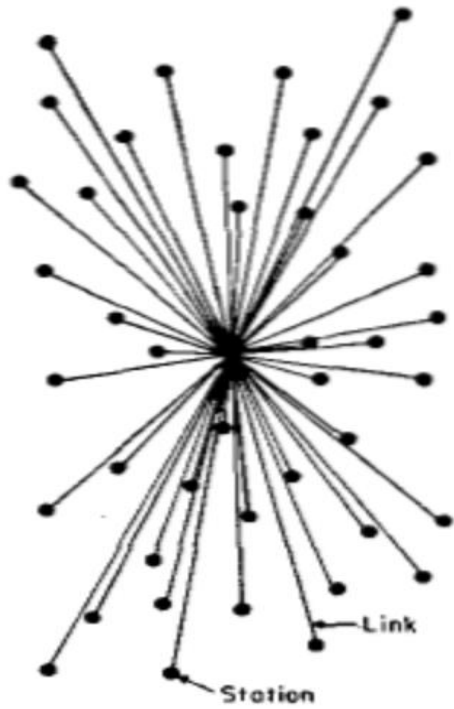
KAKO SE JE VSE SKUPAJ ZAČELO ?





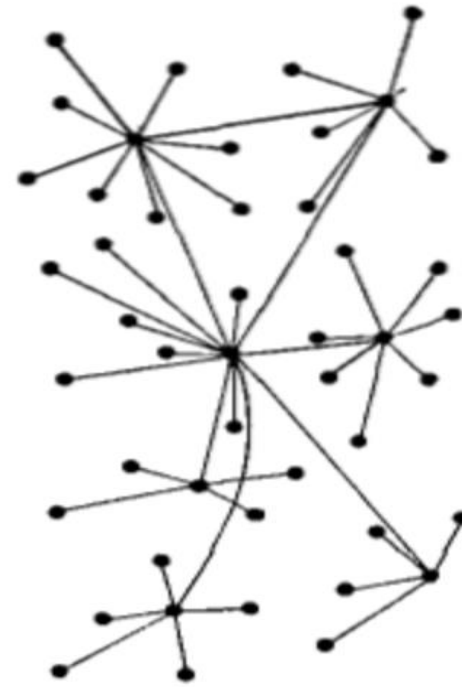
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(a)

Fig. 1—(a) Centralized.



(b)

(b) Decentralized.

BLOCKCHAIN





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Prednosti decentralizacije:

- Ni potrebe po zaupanju v en subjekt
- Brez cenzure
- Državni organi nimajo nadzora

Pomanjkljivosti v zvezi z decentralizacijo:

- Primeren za financiranje kriminala, pranje denarja
- Volatilnost / nestanovitnost >špekulacije
- Ni varnosti za uporabnike in težave s shranjevanjem => potrebno ogromno znanja in ustrezna računalniška podpora
- anonimem in ne more izpolnjevati zakonodaje
- Transakcije javno vidne
- **ALI STE VEDELI, DA IMA CCA 4% LJUDI V LASTI 96% BTC??**

Prednosti centralizacije:

- Pripravljen je za uporabo za podjetja in vlade
- KYC / AML → sledljivost in transparentnost
- Ni težav z razširljivostjo/nadgradnjo
- Skupna varnost za uporabnike
- Lahko vključuje uporabnost pri ustvarjanju vrednosti in ne samo špekulacijo
- Manj potrebnih sredstev in večja prilagoditev
- Enostavno za uporabnike

Pomanjkljivosti v zvezi s centralizacijo:

- Transakcije niso javno vidne
- Zaupanje je potrebno, da podjetje ne bo izvajalo slabih transakcij

CENTRALIZACIJA/ DECENTRALIZACIJA





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★ **ZA LJUDI BREZ PRISTOPA
BANČNEMU SISTEMU/
BLOKIRANI RAČUNI**



★ **HITER TRANSFER
IN NIZKE
PROVIZIJE**



★ **ZAŠČITA PREMOŽENJA**

ZAKAJ KRIPTOVALUTE?





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- 1) **Povpraševanje:** Digitalne valute nimajo bistvene vrednosti. Vrednost ji dajejo ljudje.
- 2) **Koncept:** Namen kovanca in zakaj je bil ustvarjen.
- 3) **Uporaba:** Kovanec morajo ljudje uporabljati. Kako bi sicer pridobili vrednost, če jih trgovci ne želijo sprejeti v trgovini. Sedaj je samo trgovanje na borzah določalo vrednost vsakega kriptokovanca (špekulacije).
- 4) **Infrastruktura:** Kovanec mora imeti infrastrukturo, zgrajeno okoli kovanca, ki v bistvu izpolnjuje svoj koncept in omogoča njegovo uporabo.
- 5) **Velika skupnost:** Kovanec mora imeti močno in aktivno skupnost ljudi, ki podpirajo kovanec. Če ni zadostne podpore in imetnikov, ne bo šel nikamor.
- 6) **Aktivni razvijalci/admin:** admin in razvojna ekipa, ki nenehno delajo na kovancu in njegovem uspehu. Če razvijalci opustijo razvoj kovanca, potem ne bo doživel uspeha.

Total CryptoCurrency Market Capitalizations

- nov 08, 2018
- april 24, 2018
- April 09, 2017
- April 03, 2016
- April 05, 2015
- April 06, 2014
- April 28, 2013



Total Market Cap: \$ 215.047.468.404

Total Market Cap: \$ 421.743.131.076

Total Market Cap: \$ 27.769.105.748

Total Market Cap: \$ 8.193.634.114

Total Market Cap: \$ 4.066.547.172

Total Market Cap: \$ 6.464.272.211

Total Market Cap: \$ 1.596.170.359



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KATERE KV IMAJO MOŽNOST ZA OBSTANEK?

UPORABNA VREDNOST

PRIHODNOST KRIPTOVALUT

VSE MORA ITI PO FAZAH



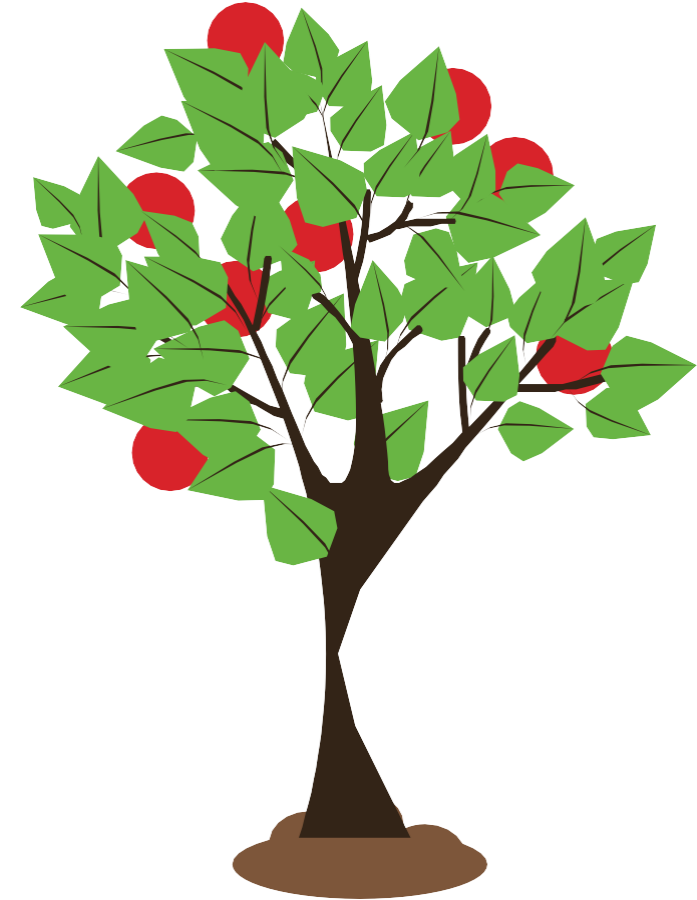
1

SKUPNOST



2

TRGOVCI



3

ZUNANJI TRG

VREDNOST ONECOIN-A



KORAK ZA KORAKOM





- Okoli 300.000 imetnikov
- Decentralizirano rudarjenje
- Draga oprema / izkušnje
- Anonimno
- Blockchain za 21 milijonov kovancev
- 16 milijonov kovancev izrudarjeno v 8 letih
- Vrednost kovanca je zelo spremenljiva
- Cca 22% kovancev je izgubljenih / ukradenih
- Čas transakcij je 10 + minut/do nekaj dni



- Več kot 3,49 milijonov imetnikov (iz 190 držav)
- Centralizirano rudarjenje
- Enostaven sistem / za neizkušene
- KYC in ALM protokol
- Blockchain za 120 milijard kovancev
- 72 milijonov izrudarjeno vsak dan
- Globalno (tudi za tiste brez bančnih računov)
- Vrednost kovanca je zelo stabilna
- Kovanci so sigurni na centralnem serverju
- Čas transakcije < kot 1 minuta
- 85.000+ trgovcev po vsem svetu



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EKOSISTEM OKOLI KRIPTOVALUTE ONE



POGOJ ZA DOLGOROČNI OBSTOJ KRIPTOVALUTE



DEAL
SHAKER



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- ★ **TRGOVSKA PLATFORMA – že 85.000 + trgovcev**
- ★ **TRGOVCI LAHKO OGLAŠUJEJO PONUDBE**
- ★ **3,49 MILIJONA ODOBRENIH ČLANOV PO VSEM SVETU**
- ★ **12 MILIJONOV POTENCIALNIH KUPCEV (CCA 14.000 V SLO; 60.000 BALKAN)**
- ★ **KONKURENČNO OSTALIM PLATFORMAM**
- ★ **NIZKE PROVIZIJE ZA OGLAŠEVANJE**
- ★ **VEČ MOŽNOSTI PRIHODKA**





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UPORABNO VREDNOST ONECOINa SOUSTVARJAJO DEALSHAKER TRGOVCI !

The screenshot shows the DealShaker website interface. At the top, there are navigation buttons for 'BUY' and 'SELL', and a search bar. The main content area features a product listing for 'ADRIATIC SAILING CRUISE - 7 DAYS ON THE SAILER "GULET EASY DAYS" 100% ONECOIN - CROATIA'. The listing includes a large image of a sailboat, a price of 297.95 ONE (equivalent to 28.85 EUR), and a 'BUY' button. A table below the price shows coupon availability and promotion details. The bottom of the screenshot shows the start of a 'DESCRIPTION' section.

omembno MyEtherWallet.com Strah od budućnosti

BUY SELL Login SIGN UP ENGLISH

DEAL SHAKER Search here

Home Products (12684) Services (1947) Home & Auto (1122) Travel (260) Entertainment & Hobby (529)

Home >> Entertainment & Hobby >> Group Activities >> Group Activities >> ADRIATIC SAILING CRUISE - 7 DA...

ADRIATIC SAILING CRUISE - 7 DAYS ON THE SAILER "GULET EASY DAYS" 100% ONECOIN - CROATIA

Vlajland | Vlajland j.d.o.o.
Registered Business

REDEEM AT LOCATION

PRICE 297.95 ONE
(1 ONE = 28.85 EUR)
ONE is with a fixed rate for DealShaker exclusively. Value is based on the current exchange rate, and will change based on change in mining difficulty. DealShaker does not guarantee the selling price of ONE.

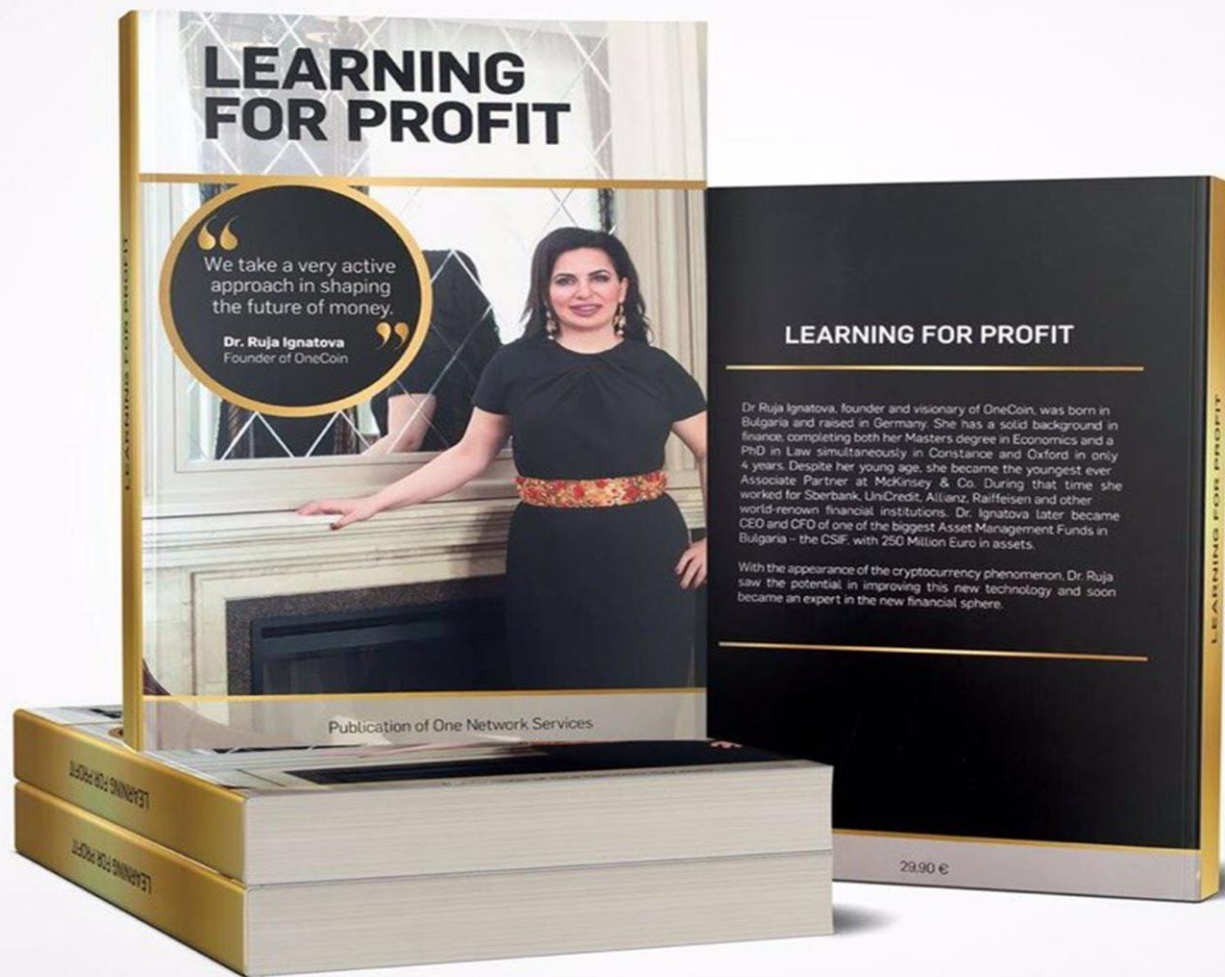
Coupons Available	Promotion ends	Coupons Sold	Coupons Validity
5	16/11/18	0	16/09/18 - 16/11/18

Quantity **BUY**

❤ Favorites Share Deal: [Deals dropl...](#)

DESCRIPTION:

~~~~HR~~~~ Sedmodnevno krstarenje za 10-15 osoba na gulet jedrenjaku "Easy Days" 100% OneCoin. Skiper, gorivo, vezovi (nije se nužno nigdje vezati, eventualno samo u slučaju ne vremena) plaća se u fiat valuti (kn, €, \$). Po dogovoru pružamo vam usluge polupansiona, puni pansion ili all inclusive (hrana i piće, sve uključeno).~~~~EN~~~~ Seven-day cruise for 10-15 people on a gulet sailer boat "Easy Days" payable 100% in OneCoin. Skipper, fuel, berths (there is no need to tie anywhere, only by bad weather) is to be paid in the fiat currency (kn, €, \$). We provide you with half board, full board or all inclusive (food and drink, all inclusive) by arrangement.~~~~DE~~~~ Sieben-Tage-Kreuzfahrt für 10-15



# LEARNING FOR PROFIT

“We take a very active approach in shaping the future of money.”

**Dr. Ruja Ignatova**  
Founder of OneCoin

## LEARNING FOR PROFIT

Dr. Ruja Ignatova, founder and visionary of OneCoin, was born in Bulgaria and raised in Germany. She has a solid background in finance, completing both her Masters degree in Economics and a PhD in Law simultaneously in Constance and Oxford in only 4 years. Despite her young age, she became the youngest ever Associate Partner at McKinsey & Co. During that time she worked for Sberbank, UniCredit, Allianz, Raiffeisen and other world-renown financial institutions. Dr. Ignatova later became CEO and CPO of one of the biggest Asset Management Funds in Bulgaria – the CSIF, with 250 Million Euro in assets.

With the appearance of the cryptocurrency phenomenon, Dr. Ruja saw the potential in improving this new technology and soon became an expert in the new financial sphere.

Publication of One Network Services

29.90 €



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Three panels showing forum statistics for 'Sio1NET. > Digisvet'.

- Panel 1:** Tored, 23. 1. 2018; 7.40. Osveženo: 8 mesecev, 3 tedni. Termometer: 8,18. Komentarji: 33, delitve: 382.
- Panel 2:** Sreda, 10. 2. 2016; 19.46. Osveženo: 5 dni, 10 ur. Termometer: 0. Komentarji: 18, delitve: 145.
- Panel 3:** Tored, 9. 10. 2018; 4.00. Osveženo: 6 dni, 15 ur. Termometer: 10. Komentarji: 18, delitve: 145.

**OneCoin Debate**  
All accusations against Onecoin deeply answered with objective arguments

Search... Register Login

Quick links FAQ Home < Board index

GiftCodeFactory.com  
Trusted source handled by GLG Pascal-Rene ANDRÉ

It is currently Sun Nov 11, 2018 4:39 p

| ONECOIN / ONELIFE DEBATE                                                                                                                                                                                                                                                                                                         | TOPICS | POSTS | LAST POST                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------|---------------------------------------------------------------------------------------|
| <b>English - Onecoin / Onelife Debate</b><br>Here we will post all original accusations and arguments people who hate onecoin wrote all over blogs and comments. We will deeply analyze, dissect and answer everything with objective arguments. People will be left to decide which arguments are more logical and true to them | 109    | 5272  | <b>Re: Dealshaker Question</b><br>by Jtoshu<br>Sun Nov 11, 2018 4:27 pm               |
| <b>Balkan - Onecoin / Onelife Debata</b><br>Ovdje ćemo postavljati sve optužbe i argumente koje protivnici Onecoina pišu po blogovima i komentarima. Sve ćemo detaljno analizirati i argumentovano odgovoriti. Ostavićemo objektivnim ljudima sami da odluče koje argumente će prihvatiti                                        | 16     | 67    | <b>Da li je OneCoin public? 8.10...</b><br>by Igorkrnica<br>Tue Oct 09, 2018 10:29 pm |

LOGIN • REGISTER  
 Username:  Password:  I forgot my password | Remember me

WHO IS ONLINE  
 In total there are 20 users online :: 2 registered, 0 hidden and 18 guests (based on users active over the past 5 minutes)  
 Most users ever online was 178 on Mon Oct 08, 2018 10:34 am

Registered users: Google [Bot], morgan48  
 Legend: Administrators, Global moderators

STATISTICS



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PO SVETU PA.....



**DEAL SHAKER EXPO 2018.**



**Zagreb**  
CROATIA



**THUY DO HAO PHAM**

OneLife Diamond Canada

**DAO HAI HAU**

Black Diamond  
GLG member

**SIMON**

Master Distributor  
Crown Diamond

**IGRATOV**

Sofia Group Management

**Master Distributor**

Black Diamond

**Master Distributor**

Black Diamond

**OneLife Diamond**

GLG

**Master Distributor**

Proud GLG member



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15-16 DECEMBER 2018  
10:00 AM-6PM

**DEALSHAKER EXPO BIRMINGHAM UK**

SHIP MASTERMIND AND EXHIBITION FOR 2 DAYS ALL FOR FREE  
YOUR GUEST, FRIENDS & FAMILY AND YOUR TEAM  
PERIENCE UK DEALSHAKER EXPO AT ITS BEST  
SHOP AND USE YOUR ONE





# INFORMACIJE O PROIZVODIH

✓ NAKUP IZOBRAŽEVALNEGA PAKETA

**OneAcademy**

✓ PREKO DANE PONUDBE NA PLATFORMI



✓ ICO 10/2018 ([www.onecoinico.io](http://www.onecoinico.io)) > WHITEPAPER

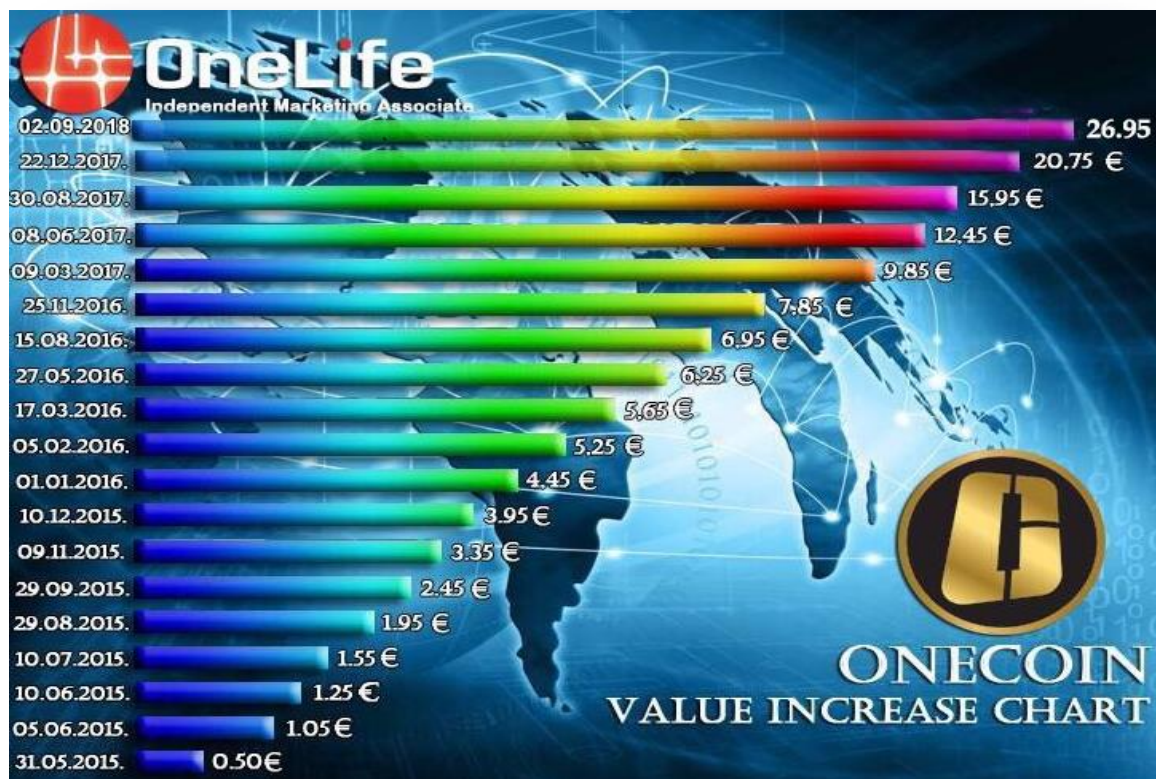


**KAKO DO KRIPTOVALUTE ONECOIN?**



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## ČIM PREJ – TOLIKO BOLJE



Januar 2015  
€ 0,50  
5 TOKENOV = 1 ONECOIN

Oktober 2018  
€ 26,95  
270 TOKENOV = 1 ONECOIN

Količina tokenov, ki jo potrebujete,  
da bi pridobili 1 OneCoin

TEŽAVNOST RUDARJENJA – MINING DIFFICULTY

**ČIM VEČ COINOV...**



**NIŽJA CENA / NIŽJA TEŽAVNOST RUDARJENJA**

**KLJUČ JE V ZNANJU! PAKETI ONEACADEMY VAM TO OMOGOČAJO**





**USPEŠNI LJUDJE**



**5% VIDI PRILOŽNOST**

**VS**



**NEUSPEŠNI LJUDJE**



**95% VIDI PROBLEME IN OVIRE**

**USPEŠNI IN NEUSPEŠNI LJUDJE GLEDAJO ISTI SVET, TODA VIDIJO RAZLIČNE STVARI**



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## Za več informacij me kontaktirajte:

- na e-naslov: [osebnipreboj@gmail.com](mailto:osebnipreboj@gmail.com)

### Najdete me na:

- [www.polona-ajdic.si](http://www.polona-ajdic.si)
- FB: Polona Ajdič
- FB Page: Digi Svet





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# KAKO IZGLEDA NAKUP NA PLATFORMI





HVALA ZA POZORNOST